



WHAT ARE THE KEY TAKEAWAYS FROM DSAG TECHNOLOGIETAGE 2024

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Key Takeaways

Challenges persist in converting AI vision to reality, emphasizing the need for open ecosystems and platform independence.

SAP's focus on AI Core, Generative AI Hub, and separate AI unit pricing raised the importance of control and open access.

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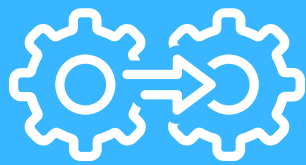
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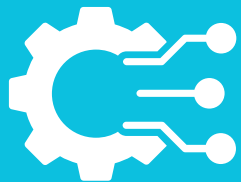
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Keynote Presentation



Sebastian Westphal, DSAG's CTO, highlighted the integration of AI and sustainability in business operations.



Emphasized the need for transparency in technological advancements and clear roadmaps for technology integration.



Critiqued SAP's decision to tie AI innovations exclusively to RISE with SAP Premium, raising concerns about accessibility.



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